

10 Minutes for the Planet**Protect and Educate** ©

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Retrouvez la traduction de certains mots à droite du texte

Les syllabes accentuées sont en gras et soulignées*



Hi and welcome to this week's episode of 10 minutes for the Planet. Last week we talked about what our government had **put together** this summer in terms of environmental **politics**. Between Nicolas Hulot's personal financial **embarrassment**, a poor **reception** of the Climate Plan and the General Assembly on Food and Agriculture **kicking off** after the **announcement** of subsidy cuts for French organic agriculture there is enough to be **discouraged** by the **ambition** of a government that calls the international **community** to "Make the Planet Great Again"

However people **everywhere** in the country are actively working to **protect** and educate about the environment. Environmental festivals this summer **such as** the Alternatiba climate camp, "L'arbre qui marche" alcohol-free music festival or the Mazonric festival have all been very **successful**.

The summer is over but thanks to the **internet** some summer festivals **continue**. On July 28th, Greenpeace France **launched** the 2017 Greenpeace Film Festival, an online **documentary** festival to inform people about environmental **issues** and talk about positive **initiatives**. The Greenpeace Film **Festival** is the first 100% online environmental film festival. 28 movies in 7 categories are **presented**: biodiversity and ecosystems, climate, economy and finance, energy, ecological **transition**, food and agriculture, and waste and pollution. Votes are open **till** mid-October to select a winner in each **category**. There will then be a final vote late October to select a **single** winner. You can go online to www.greenpeacefilmfestival.org to watch the documentaries and vote for your **favorite** ones!

If you want to go from an online to a **local** initiative, we can thank Minister Hulot for the online **platform** "J'agis pour la Nature", the platform launched last year by the "Fondation de la nature et de l'homme", ex-Fondation Nicolas Hulot that Hulot founded in **the**

to put together(vi + adv) élaborer

embarrassment(n) gêne, embarras

to kick off(vi; phrasal) démarrer; donner le coup d'envoi

such as(prep) tel que

to be successful(adj) avoir du succès

to launch (vtr) lancer

issue(n) problème

till(prep) jusqu'à

single(adj) seul

the nineties (npl) les années 90

nineties. The platform offers a **significant** amount of environmental volunteering **opportunities**. It appears to have been a big success this summer with people taking the opportunity of holiday time-off to **commit** to a few hours or a day to a **specific** environmental action with local organizations. Anyone can look up opportunities on the online platform www.iagispourlanature.fr where **different** organizations call for volunteers. You simply need to choose your cause, **register** and **show up**. **Examples** of volunteering work include: cleaning up natural areas, caring for the endangered animals, or inventorying **wildlife**. Some are family friendly and all are free or almost. A great way to **rediscover** your favorite holiday **destination** but also to continue volunteering back home as the platform is open **year-long**!

The big news of the end of this summer was the **disclosure** of research led by the French **consumer** organization "UFC-Quechoisir". Their study looked into **conventional** versus organic food prices in over 1,500 supermarkets across the country. The results have been **infuriating** consumers. Indeed the study revealed that organic foods are about 80% more **expensive** than their conventional **counterparts**, however about half of this **difference** is due to extra sales margin for supermarkets. **Indeed**, supermarkets take **advantage** of the general **opinion** that organic food has to be more expensive than conventional food in order to **quietly** boost their margin by an extra 40% compared to the same but conventional **product**. The good news here is that organic food is in fact less expensive than what we think! **Hopefully** the press scandal will **pressure** supermarkets to lower back their margins and the state to legislate on margin **transparency**. Maybe without the extra margins, the lower **subsidies** and the high priced organic **labels**, organic agriculture would in fact be cheaper than conventional agriculture... **In the meantime** favor local producers or **alternative** ways of buying your food if you don't want **to be cheated** by obscure economic strategies. See you next week!

to commit (vi) s'engager

register(vi) s'inscrire

to show up (vi, phrasal) venir, être présent

Wildlife(n) la faune et la flore

year-long(adj) tout au long de l'année

disclosure(n) révélation, divulgation

to infuriate(vtr) rendre furieux

counterpart(n) équivalent (en référence à une personne : homologue)

quietly(adv) discrètement

hopefully(adv) avec un peu de chance

pressure(vtr) faire pression sur, contraindre

In the meantime(adv) en attendant

to be cheated (vtr) se faire duper, escroquer

***Aide à la prononciation : Comment prononcer la terminaison "ed".**

Il y a trois cas différents :

- On entend [ID] lorsque le verbe se termine par la consonne [T] ou [D], rien de plus facile pour ce premier cas ! Ex : decided, visited,...
- On entend [T] lorsque le verbe se termine par un son sourd (lorsque les cordes vocales ne vibrent pas). Ex : smoked, hoped, tensed, ...Voici les sons sourds = [p], [k], [f], [s], [ʃ] et [tʃ]
- On entend [D] lorsque le verbe se termine par un son sonore (consonne ou voyelle). Ex : played, happened, used,