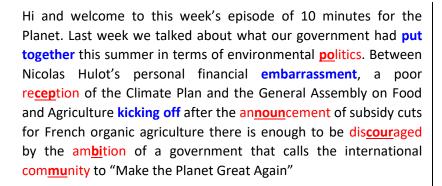


10 Minutes for the Planet

Protect and Educate ©

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Retrouvez la traduction de certains mots à droite du texte Les syllabes accentuées sont en gras et soulignées*



However people <u>everywhere</u> in the country are actively working to <u>protect</u> and educate about the environment. Environmental festivals this summer <u>such</u> as the Alternatiba climate camp, "L'arbre qui marche" alcohol-free music festival or the Mazonric festival have all been very <u>successful</u>.

The summer is over but thanks to the <u>internet</u> some summer festivals continue. On July 28th, Greenpeace France launched the 2017 Greenpeace Film Festival, an online documentary festival to inform people about environmental issues and talk about positive initiatives. The Greenpeace Film Festival is the first 100% online environmental film festival. 28 movies in 7 categories are presented: biodiversity and ecosystems, climate, economy and finance, energy, ecological transition, food and agriculture, and waste and pollution. Votes are open till mid-October to select a winner in each <u>category</u>. There will then be a final vote late October to select a <u>single</u> winner. You can go onlineto <u>www.greenpeacefilmfestival.org</u> to watch the documentaries and vote for your <u>favorite</u> ones!

If you want to go from an online to a <u>lo</u>cal initiative, we can thank Minister Hulot for the online <u>platform</u> "J'agis pour la Nature", the platform launched last year by the "Fondation de la nature et de l'homme", ex-Fondation Nicolas Hulot that Hulot founded in the



to put together(vi + adv) élaborer

embarrassment(n) gêne, embarras

to kick off(vi; phrasal) démarrer; donner le coup d'envoi

such as(prep) tel que

to be successful(adj) avoir du succès

to launch (vtr) lancer

issue(n) problème

till(prep) jusqu'à

single(adj) seul

the nineties (npl) les années 90 nineties. The platform offers a significant amount of environmental volunteering opportunities. It appears to have been a big success this summer with people taking the opportunity of holiday time-off to commit to a few hours or a day to a specific environmental action with local organizations. Anyone can look up opportunities on the online platform www.jagispourlanature.fr where different organizations call for volunteers. You simply need to choose your cause, register and show up. Examples of volunteering workinclude: cleaning up natural areas, caring for the endangered animals, or inventorying wildlife. Some are family friendly and all are free or almost. A great way to rediscover your favorite holiday destination but also to continue volunteering back home as the platform is open year-long!

The big news of the end of this summer was the disclosure of research led by the French consumer organization "UFC-Quechoisir". Their study looked into conventional versus organic food prices in over 1,500 supermarkets across the country. The results have been infuriating consumers. Indeed the study revealed that organic foods are about 80% more expensive than their conventional counterparts, however about half of this difference is due to extra sales margin for supermarkets. Indeed, supermarkets take advantage of the general opinion that organic food has to be more expensive than conventional food in order to quietly boost their margin by an extra 40% compared to the same but conventional **product**. The good news here is that organic food is in fact less expensive than what we think! Hopefully the press scandal will pressure supermarkets to lower back their margins and the state to legislate on margin transparency. Maybe without the extra margins, the lower subsidies and the high priced organic labels, organic agriculture would in fact be cheaper than conventional agriculture... In the meantime favor local producers or alternative ways of buying your food if you don't want to be cheated by obscure economic strategies. See you next week!

to commit (vi) s'engager

register(vi) s'inscrire

to show up (vi, phrasal) venir, être présent

Wildlife(n) la faune et la flore

year-long(adj) tout au long de l'année

disclosure(n) révélation, divulgation

to infuriate(vtr) rendre furieux

counterpart(n) équivalent (en référence à une personne : homologue)

quietly(adv) discrètement

hopefully(adv) avec un peu de chance

pressure(vtr) faire pression sur, contraindre

In the meantime(adv) en attendant

to be cheated (vtr) se faire duper, escroquer

- *Aide à la prononciation : Comment prononcer la terminaison "ed".

 Il y a trois cas différents :
- On entend [ID] lorsque le verbe se termine par la consonne [T] ou [D], rien de plus facile pour ce premier cas! Ex: decided, visited,...
- On entend [T] lorsque le verbe se termine par un son sourd (lorsque les cordes vocales ne vibrent pas). Ex: smoked, hoped, tensed, ... Voici les sons sourds = [p], [k], [f], [s], [ʃ] et [tʃ]
- On entend [D] lorsque le verbe se termine par un son sonore (consonne ou voyelle). Ex : played, happened, used,