



10 Minutes for the Planet

Which Green App Are You?©

byValentine Rinner



Hello everyone and welcome to this week's episode of 10 minutes for the Planet. Today I'll share with you my recent discoveries in the green app world: YesWeGreen and GreenLovers.

Have you heard about YesWeGreen? It's becoming my favourite app. Launched about 4 years ago, YesWeGreen is an online international collaborative platform on which everyone can suggest their favourite "green" addresses. The YesWeGreen team then validates the suggestions following a predetermined environmental chart before publishing them on the platform.

The app consists of a Local City Map with green addresses for pretty much anything from food stores, shopping places and restaurants to bicycle labs, fablabs or what they call "Happy Spots", meaning available nap spots, sports or arts sites, free water access, community gardens, and so on.

YesWeGreen has also recently launched a catalogue of green workshops to discover networks and people that teach specific skills such as urban gardening, how to make your own mozzarella, natural wine tasting or all sorts of DIYs. It's only the beginning but it's growing every day! So check it out on www.yeswegreen.org or download the app on the Android or iPhone app stores.

And the other app I recently heard about and thought was also worth sharing is called GreenLovers. This one is a "green" ... dating platform! It's exactly like mainstream dating platforms, however after filling in your regular basic info such as age, sex, city, looking for, etc. you can fill up to 8 pages of green questionnaires: from your eating habits to your medical or holiday routines, your meditation practice or your choice of shampoo. And only then can you start browsing for love. I've read a review qualifying the app as "50 shades of green"! Indeed, whether you're a vegan mountain biker in your twenties, a transitioning urbanite hipster in your thirties or a yogi master in your forties there's a chance you can find your own shade of green among the 15,000 members.

The initial idea being that it is quite difficult to be in an intimate relationship with someone who has no interest in living an environmentally-friendly lifestyle when you have strong ethical and environmental convictions yourself, and those types of relationships are usually a no-go for most greens. Also, a green lifestyle can imply living off-grid most of the time, which is not favorable for new encounters, so an app can help in these cases.

GreenLovers seems to be the largest green dating platform in France but there are a bunch of them. You can consider Amours bio, Ecolorencontres, Bioflirt, etc. Green Lovers also exists in Switzerland, Belgium and Quebec. The trend is also quite popular in the UK with the green and vegan “Green Lovers” platform, in the US with the green and bio “Green Single” platform and in Canada with “Green Lovers”.

So, if you’ve been looking for love and you’ve found someone, why not set up your first date as a YesWeGreen workshop?! Of course, these meeting apps have a “Looking for friendships only” option as well.

See you next week for a new episode of 10 minutes for the Planet.